



Graphic Design Exposed

Caren Hackman

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Graphic Design Exposed Caren Hackman

The concepts outlined in this book are not meant to take the place of formal design training. “Graphic Design Exposed” offers an easy-to-follow overview of common design challenges and solutions. You will learn to spot and correct common design pitfalls and effectively communicate with your audience using both print and electronic media. Many of the solutions in this book require nothing more than word processing software or open source web content management solutions (CMS). “Graphic Design Exposed” will also give you the skills and vocabulary needed to maximize your success when working with a graphic designer, web developer, photographer or printer.

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