



The Economics of Recreation, Leisure and Tourism

John Tribe

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One of the leading texts in the field, *The Economics of Recreation, Leisure and Tourism* is the ideal introduction to the fundamentals of economics in these industries, helping you to pass an economics module as part of tourism, recreation, events or sport management degrees.

It is written in an engaging style that assumes no prior knowledge of economics. It applies economic theory to a range of tourism industry issues at the consumer, business, national and international level by using topical examples to give the theory real-world context. This book is richly illustrated with diagrams, and contains a range of features such as international case studies showcasing current issues, review questions and extracts from journals to aid understanding and further knowledge, as well as new data and statistics.

This fifth edition has been revised and updated to include:

- New content on recent economic data, consumer choice looking at income–leisure decision approaches, growth areas of sports and events, environmental issues, the impact of the global economic crisis and what may happen in the future. Evidence is put forward to provide a sense of the dynamics of world economies.
- Updated and new international case studies throughout that demonstrate theoretical principles of economics as applied to tourism
- Updated companion website with PowerPoint slides

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