



# Wisdom Of The Generals

*William A. Cohen*

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## **Wisdom Of The Generals** William A. Cohen

From Alexander the Great to Colin Powell, outstanding military leaders have inspired troops to victory not by action alone, but by words of courage and conviction. William A. Cohen, author of the newly revised management classic, *The New Art of the Leader*, brings together 150 resounding pronouncements and reflections from the world's most celebrated military leaders, from ancient times to recent history. Cohen then illustrates the practical lessons learned from these leaders which can be applied to everyday life. Arranged chronologically, *Wisdom of the Generals* reflects insights from leaders in wars fought around the globe, from the French Revolution to America's War of Independence, from the Civil War to the great World Wars, from the Korean War to Desert Storm. Each quotation is placed within the context of the events that inspired it and accompanied by a capsule profile of the general or admiral who stated it. Caesar, Sun Tsu, Peter the Great, Washington, Lafayette, Sherman, Joan of Arc, Pershing, Togo, MacArthur, Vandenberg, Schwartzkopf -- these are just a few of the leaders with words of impact on subjects vital to accomplishment: honor, commitment, integrity, teamwork, discipline, perseverance, optimism, and much more.

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