



Networking for Black Professionals: Nonstop Business Networking That Will Change Your Life (2nd Edition)

N. Renee Thompson, Michael Lawrence Faulkner, Andrea Nierenberg

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You are unique. You have something very special to offer. So do many other people. But you have a secret weapon: this book. It will teach you how to network—and that's the one skill that can give you near-perfect equality of opportunity.

80% of America's job openings are never advertised. Networking can help you get those jobs. Employers need to see you as you really are. Networking lets you show them. Networking gives you contacts to get you in the door and advice from people who've been there.

As great networkers know, this isn't about sucking up or being a phony. It's about being your best self, creating lifelong connections, and building communities of people who help each other.

One step at a time, this book will help you overcome your doubts and fears, and gain all these powerful benefits. It's authored by three people who've been there—including Dr. Renee Thompson, past Officer of the National Coalition of 100 Black Women. They've done it. You can, too—and it's the #1 key to your success!

Real answers to the networking questions black professionals ask Real solutions to the networking problems black professionals face

- Why should I spend time networking when I'm already so busy?
- How do I network when I don't know anyone "important"?
- How can I work with the contacts I already have?
- Who should I try to meet?
- How do I network when I don't have much work experience yet?
- How do I network with someone I might not like?
- What should I talk about? What shouldn't I talk about?
- What's the best way to follow up?
- How do I overcome fears about whether I'm good enough?
- Won't people just judge me based on the color of my skin?
- How do I ask for help without compromising my self-respect?
- What can I really get out of social networks like LinkedIn or Facebook?
- How do I develop a personal "brand" that works for me?



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Carmen Annunziata:

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Farah McCune:

Spent a free the perfect time to be fun activity to try and do! A lot of people spent their down time with their family, or their own friends. Usually they accomplishing activity like watching television, planning to beach, or picnic inside park. They actually doing same every week. Do you feel it? Do you need to something different to fill your personal free time/ holiday? Could possibly be reading a book might be option to fill your free time/ holiday. The first thing that you'll ask may be what kinds of e-book that you should read. If you want to try out look for book, may be the reserve untitled Networking for Black Professionals: Nonstop Business Networking That Will Change Your Life (2nd Edition) can be good book to read. May be it is usually best activity to you.

Trudy Clark:

Networking for Black Professionals: Nonstop Business Networking That Will Change Your Life (2nd Edition) can be one of your starter books that are good idea. We all recommend that straight away because this book has good vocabulary that may increase your knowledge in language, easy to understand, bit entertaining but still delivering the information. The author giving his/her effort to place every word into enjoyment arrangement in writing Networking for Black Professionals: Nonstop Business Networking That Will Change Your Life (2nd Edition) although doesn't forget the main point, giving the reader the hottest as well as based confirm resource details that maybe you can be certainly one of it. This great information can drawn you into fresh stage of crucial pondering.

Carolyn Alcantara:

On this era which is the greater man or who has ability in doing something more are more special than other. Do you want to become one of it? It is just simple strategy to have that. What you should do is just spending your time not much but quite enough to enjoy a look at some books. One of many books in the top checklist in your reading list is actually Networking for Black Professionals: Nonstop Business Networking That Will Change Your Life (2nd Edition). This book and that is qualified as The Hungry Hills can get you closer in growing to be precious person. By looking upward and review this publication you can get many advantages.

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