



# **Business School Leadership Strategies: Top Deans on Creating a Strategic Vision, Planning for the Future, and Developing Leadership in Education (Inside the Minds)**

*Aspatore Books Staff*

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Business School Leadership Strategies is an authoritative, insider's perspective on the ins and outs of this fascinating industry and the strategic thinking behind operating a business school. Featuring Deans representing some of the nation's most prestigious business programs, this book provides a broad, yet comprehensive overview of the current state and future shape of business school management. Discussing the roles of the administration, professors, and students alike, as well as the importance of striking a balance between a center for intellectual growth and a profitable institution, authors provide valuable insights into the business and offer indispensable advice for success. Raising critical points around the ever-changing role and responsibilities of the dean and the importance of national rankings, these leaders offer strategies for creating and supporting a vision for the school and developing a strong reputation of excellence. From the processes involved in gathering and incorporating feedback, organizing a strategic plan, and building an endowment, these authorities articulate the finer points around the business now, and what will hold true into the future. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great minds of today, as experts offer a thorough and unprecedented view into this endlessly demanding and rewarding industry.

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