



Consulting Mastery: How the Best Make the Biggest Difference

Keith Merron

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Keith Merron believes that most consultants follow a consulting model that may make a lot of money, or add value, without making a real and enduring difference. In *Consulting Mastery*, he argues that the most powerful element in making that difference is the consultant's inner stance - those attitudes, assumptions, beliefs, goals, and strategies that underlie his or her consulting practice. Each of the book's five sections guides the reader through a journey of self-exploration fueled by the wisdom of master consultants. Section one, *Understanding Consulting Mastery*, lays the conceptual foundation of the book. Sections two through four explore different aspects of *Mastery in Action*, from how to create a mutually satisfying, empowering relationship, to how a master consultant applies knowledge, to utilizing self-awareness in consultancy. Section five provides a road map for learning - guidance for readers who want to deepen their ability and become not only more successful, but more masterful.

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