

## Mastering Strategic Risk: A Framework for Leading and Transforming Organizations (Wiley Finance)

Joel E. McPhee Jr.



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### Mastering Strategic Risk: A Framework for Leading and Transforming Organizations (Wiley Finance) Joel E. McPhee Jr. The modern business climate demands a new risk management strategy

*Mastering Strategic Risk: A Framework for Leading and Transforming Organizations* is a comprehensive guide to redesigning organizational systems to better manage the risks and complexities of the modern world. Based on the notion of "Create, Facilitate, and Support," the book provides a roadmap to ensuring optimum performance in even the most challenging circumstances. Whether applied to a system or an entire organization, the ideas presented can help unlock a business's potential and ensure a sustainable advantage.

Modern business leaders face unprecedented challenges, and risk management has become a strategic priority. Traditional management frameworks are outdated, and cannot be re-tooled to effectively account for the demands and complexities of the 21<sup>st</sup> century. Instead of adjusting old, ineffective models, businesses are better served by implementing an entirely new model custom-built to lead organizations through today's business environment. *Mastering Strategic Risk* describes this brand new framework, and provides the tools and background leaders need to remain effective in this new age. Topics include:

- The three forces behind customer behavior, competitive advantage, and a culture of discipline
- New major change agents that drive complexity and intensity
- Tools that help identify and mitigate the biggest risks to operations
- A new HR model to drive peak performance and galvanize employees

The book contains well-known real-world examples from Wachovia, Toyota, World-Com, and Citrix, that illustrate key concepts within the new framework and demonstrate the core elements of modern risk management. For the savvy leader looking to push an organization to the next level, *Mastering Strategic Risk: A Framework for Leading and Transforming Organizations* provides a brand new model for effective management.

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