

The Retailing Industry (3 Vol Set) (Tauris Industrial Histories)



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The retailing industry has undergone revolutionary changes since the Second World War: the rise of large multiple companies, increasing store sizes, new technologies and the internationalization of retailing have all transformed the retailing environment. This comprehensive collection traces the evolution and development of the retailing industry from before the Industrial Revolution up to the dramatic changes of the 1990s. New retail methods, out-of-town retailing, town center management and the internationalization of retailing are among the topics covered.

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