



Nonprofit Management Education: U.S. and World Perspectives (384)

Kathleen Fletcher, Michael O'Neill Professor

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The rapidly growing trend of higher education programs specially tailored for managers of nonprofit agencies is no more than fifteen years old, but now these programs include thousands of students at nearly one hundred universities and colleges worldwide. Business management education developed at the turn of the century, and public management began education in the 1930s; now nonprofit management education is emerging in a comparable way. This book charts the growth of and addresses the major issues and controversies surrounding this new field.

The collection includes both academics and practitioners reporting their research findings and experiences with nonprofit management education. Major issues include the growth of nonprofit management as an academic field, the academic and political problems facing the field, curricular and instructional issues including new technologies such as distance learning, and the debate over whether such programs should be housed in schools of business, public administration, or in their own separate programs. The book also explores ways and means by which nonprofit management education can most effectively serve nonprofit practitioners.

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